

News Release

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For immediate release

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Jewelers Mutual announces program about beryl gemstones

Neenah, Wis. – Roll out the beryl! Jewelers Mutual Insurance Company will present a program about the beryl family of gemstones on Wednesday, September 22, 2010.

The presentation begins at 7 p.m. at the company's office, 24 Jewelers Park Drive, in Neenah. The company will host guest speaker Doug Hucker, CEO of the American Gem Trade Association, the country's authority on colored stones. Hucker will explain the beryl family, where they come from, what gives them value, and how they are used in jewelry.

Attendees can also tour the R. Harder Gallery of Gems and Minerals, located in the lobby at Jewelers Mutual, beginning at 6 p.m. Attendees can register to win fabulous prizes, including three faceted beryls - aquamarine, emerald, and morganite - each weighing more than a carat! They also can view jewelry featuring the beryl family of gemstones displayed by Avenue Jewelers, Appleton; Holt's Jewelers, Neenah and Wautoma; J. Anthony Jewelers, Neenah; Knight's Jewelers, Appleton; and Tennie's Jewelry, Appleton and Oshkosh.

Seating is limited to 250 attendees. You can register to reserve your space at this event by e-mailing sihde@jminsure.com or register at the door.

The presentation is sponsored as a community service by Jewelers Mutual Insurance Company, the only insurer that specializes in protecting jewelers and jewelry in the U.S. and Canada.

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About Jewelers Mutual Insurance Company

Jewelers Mutual Insurance Company is the only company specializing exclusively in jewelry insurance in the United States and Canada. The company's strong financial position is reflected in its continued A+ Superior rating from A.M. Best. Jewelers Mutual was founded in 1913 in Neenah, Wis., by jewelers who needed affordable insurance. Today, Jewelers Mutual insures manufacturers, repair businesses, bench jewellers, custom designers, retailers, artisans, appraisers, wholesalers, and individuals. More than 10,000 commercial policyholders trust Jewelers Mutual to insure their jewelry businesses, and more than 200,000 individual policyholders carry in excess of \$3 billion in personal insurance coverage. Visit the Jewelers Mutual website at www.JewelersMutual.com. **Logos, photos, and graphics are available in the newsroom at [JewelersMutual.com](http://www.JewelersMutual.com).**

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