

News Release

July 26, 2010

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Subject: **Jewelers Mutual offers enhanced workmanship coverage**

Jewelers Mutual Insurance Company, Neenah, Wis. – Accidents at the bench happen all too quickly. Responding to this need, Jewelers Mutual Insurance Company has enhanced its Workmanship Coverage for jewelers throughout the United States, reduced rates, and offered additional options for limits and deductibles so jewelers can customize the coverage to their needs.

Workmanship Coverage insures damage that occurs while the insured jeweler, an employee, or an independent contractor is working on consumers' jewelry, whether at the insured jeweler's store or at another location.

"Virtually every jeweler who works on customers' jewelry needs this important coverage," comments Patrick Drummond, vice president of Sales & Marketing for Jewelers Mutual. "This coverage gives jewelers peace of mind, whether your business offers basic services, such as cleaning jewelry and changing watch batteries, or more comprehensive bench work, such as retipping prongs, resizing rings, and resetting stones."

For trade and repair shops, the coverage applies to consumers' jewelry from another jewelry business, as well as consumer jobs taken in at the shop. This coverage does *not* protect business-owned merchandise or property of others in the jewelry trade. Workmanship Coverage is available as an addition to Jewelers Mutual's Jewelers Block and Jewelers Standard policies.

For more information, please contact your Jewelers Mutual agent or Jewelers Mutual's home office at 800-558-6411.

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[Jewelers Mutual Insurance Company](http://JewelersMutual.com) is the only company specializing exclusively in jewelry insurance in the United States and Canada. The American Gem Society, Canadian Jewellers Association, Jewelers of America, and Manufacturing Jewelers and Suppliers of America exclusively endorse Jewelers Mutual. The company's continued A+ Superior rating from A.M. Best reflects the company's strong financial position. Jewelers Mutual was founded in 1913 in Neenah, Wis., by jewelers who needed affordable insurance. Today, Jewelers Mutual insures retailers, manufacturers, repair businesses, designers, artisans, appraisers, wholesalers, bench jewelers, and individuals in the United States and Canada. More than 10,000 commercial policyholders trust Jewelers Mutual to insure their jewelry businesses, and 200,000 individual policyholders carry \$3 billion in personal insurance coverage. Visit the Jewelers Mutual website at JewelersMutual.com. **Logos, photos, and graphics are available in the newsroom at JewelersMutual.com.**

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